



Featuring



Linear Convector Baseboards & Draft Barriers

Dimplexcommercial®

Made even better. Made exclusive.

The Linear Convector made even better:

- ✓ Easy to install
- ✓ Solutions to fit every installation need
- ✓ Built on the popular LC style
- ✓ Maintains the strong LPC/CONNEX benefits

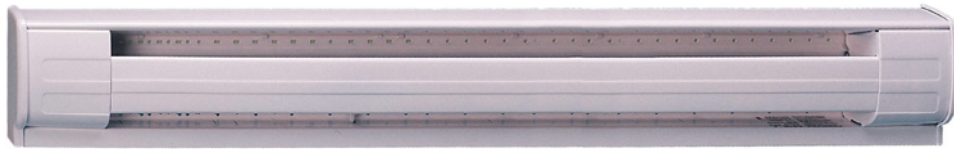
Made exclusively for electrical professionals.

Timeline of Innovation



Chromalox
1987 - 1994

Tried and true design... no innovation



BN Series
1994 - 2011

A little rounder, but no significant changes



LC Series (1st generation)
2011 - Today

True innovation... smaller, faster, smarter



LPC Series + CONNEX
2012 - 2013



Revolution in control, comfort and energy efficiency!

Continuous Improvement

- The first generation LC/LPC was exactly what the consumer wanted
- Over 500,000 units sold to date with lower returns (2%) than BN



The electrical contractor needs a solution that satisfies their needs.

Continuous Improvement

Contractors told us what they want.

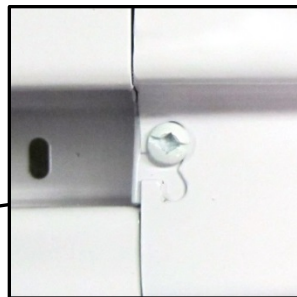


We listened.

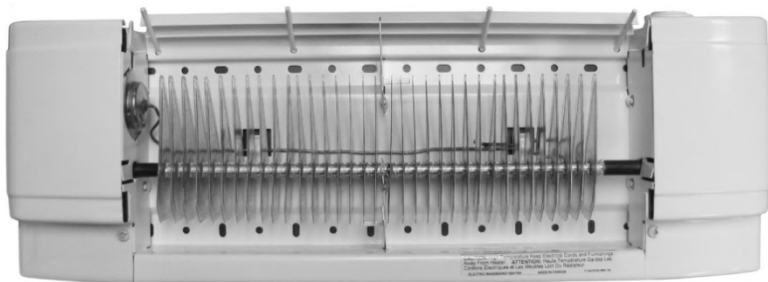
Contractors told us... “Make it easier to install.”



We added a rear junction box to make it easier to wire



We added an L-slot side – side cover comes off without removing the screw



The front cover is detached in the box so it's ready to install

Contractors told us...
“It needs to work for every installation.”

**New construction
or renovations**



Contractors told us...

“It needs to work for every installation.”

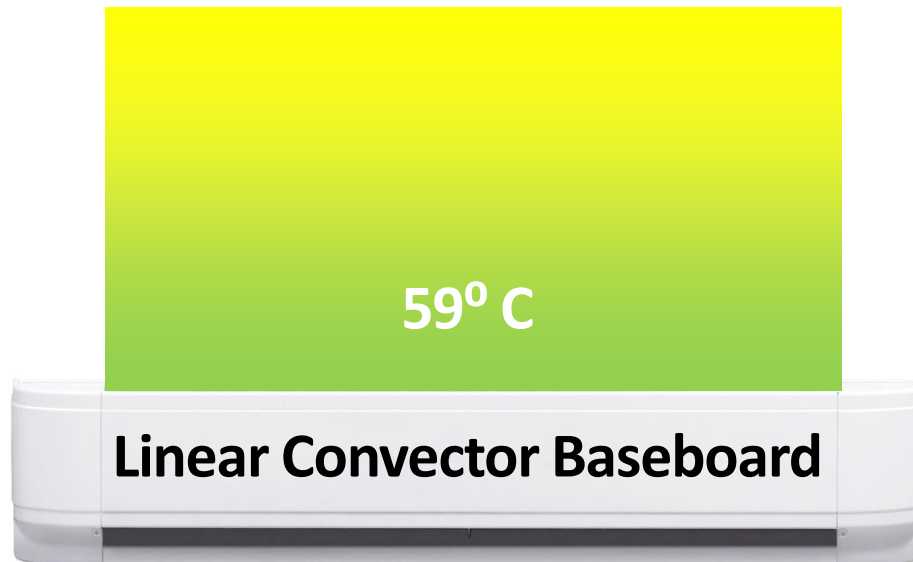
The new **Linear Convactor Baseboard (LCM Series)**

is the perfect solution for design/build projects



- Longer than the current Linear Convactor, but still 10-20% shorter than conventional baseboards
- Lower wall temperatures while keeping outstanding performance - reduces the chance of callbacks
- Delivers the benchmark LC styling consumers want

Contractors told us...
“It needs to work for every installation.”



The performance characteristics are similar
to those of a conventional baseboard

Linear Convectector Baseboard Summary

LCM and PCM Series

LCM Series replaces existing LC Series product

	Current LC Series		NEW LCM Series	
Watts	Catalogue Number (240V)	Length	Catalogue Number (240V)	Length
500	LC2005W31	20"	LCM2505W31	25"
750	LC2507W31	25"	LCM3007W31	30"
1000	LC3010W31	30"	LCM4010W31	40"
1250	LC3512W31	35"	LCM5012W31	50"
1500	LC4015W31	40"	LCM6015W31	60"
2000	LC5020W31	50"	LCM7520W31	75"
2500	LC6025W31	60"	LCM9025W31	90"

PCM Series replaces existing LPC Series product

	Current LPC Series		NEW PCM Series	
Watts	Catalogue Number (240V)	Length	Catalogue Number (240V)	Length
500	PC2005W31	20"	PCM2505W31	25"
750	PC2507W31	25"	PCM3007W31	30"
1000	PC3010W31	30"	PCM4010W31	40"
1250	PC3512W31	35"	PCM5012W31	50"
1500	PC4015W31	40"	PCM6015W31	60"
2000	PC5020W31	50"	PCM7520W31	75"
2500	PC6025W31	60"	PCM9025W31	90"

Contractors told us...
“It needs to work for every installation.”

Low Clearance Installations



Contractors told us...

“It needs to work for every installation.”

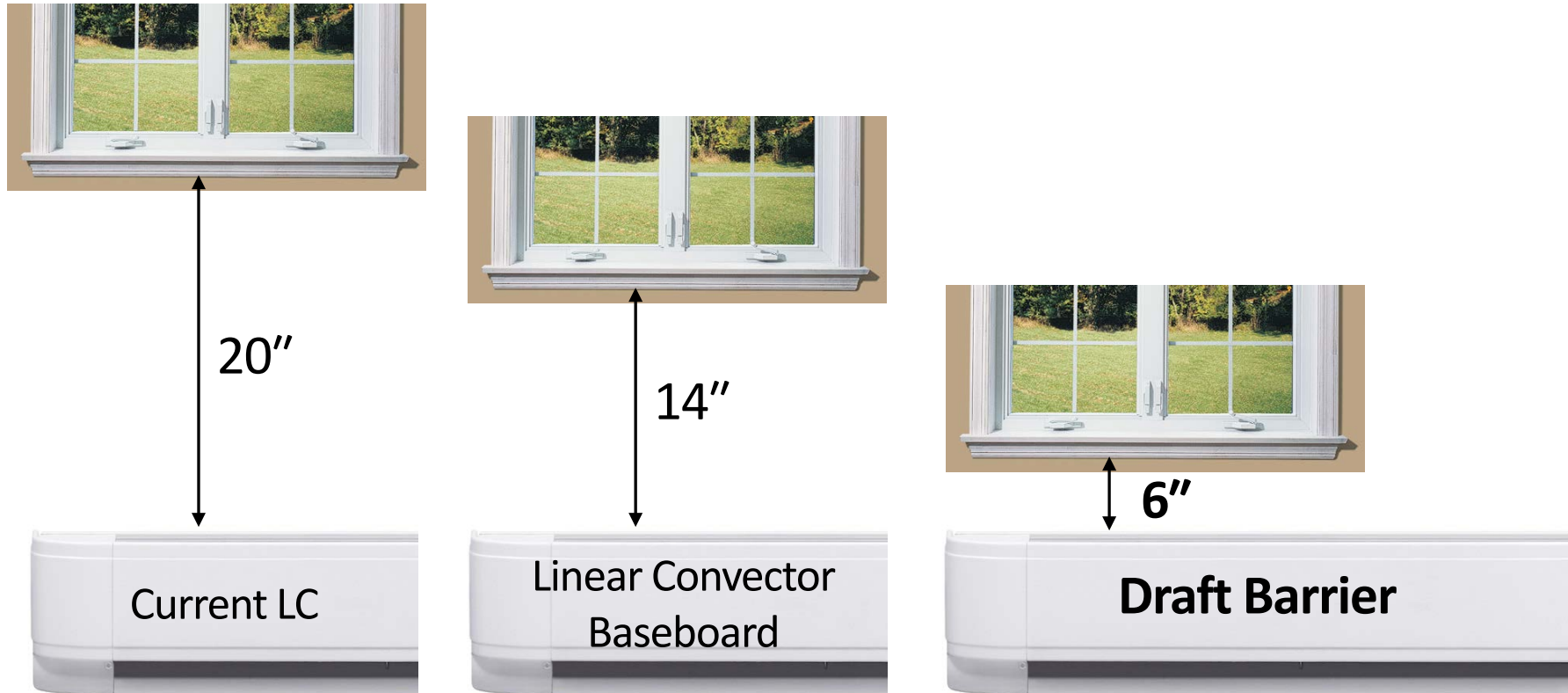
New **Dimplex Commercial Draft Barrier (LCL Series)** is ideal for under windows or for clearances as low as



- Equal to the lowest clearance in the industry
- Top-vent design provides laminar airflow
- Delivers the benchmark LC styling consumers want

Contractors told us...

“It needs to work for every installation.”



- Equal to the lowest clearance in the industry

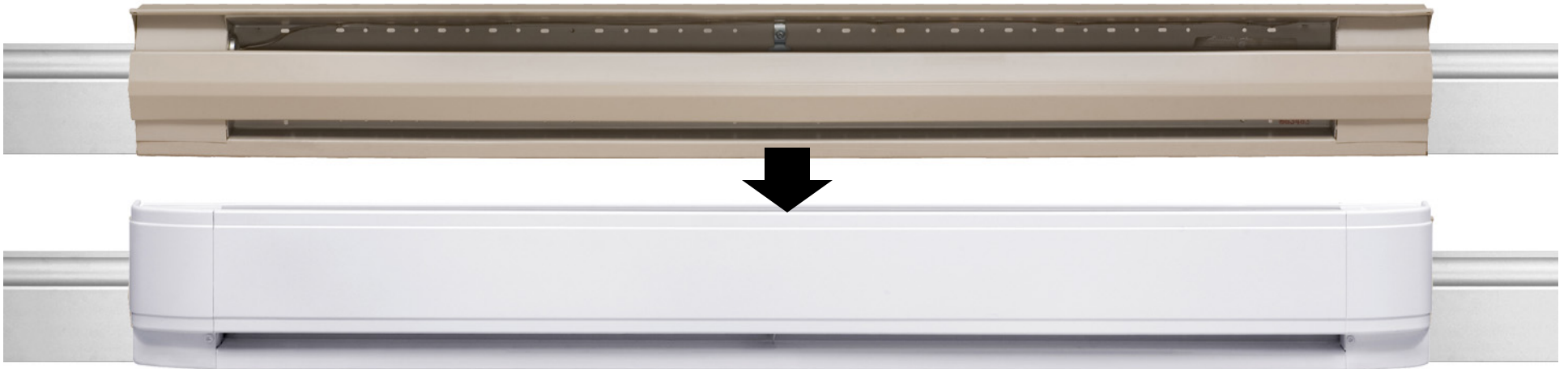
Contractors told us...
“It needs to work for every installation.”

Replacement Installations



Contractors told us...
“It needs to work for every installation.”

The **new Draft Barrier (LCL Series)** is perfect for replacing existing conventional baseboards:



- No leftover space to fill or repair
- Equivalent lengths to top-selling models
- Delivers the benchmark LC styling consumers want

Contractors told us...

“It needs to work for every installation.”

- Replacement lengths for top-selling SKU's



Draft Barrier Summary

LCL and PCL Series

LCL Series product is brand new – the chart below compares the LCL to the previous LC Series

	Current LC Series		NEW LCL Series	
Watts	Catalogue Number (240V)	Length	Catalogue Number (240V)	Length
500	LC2005W31	20"	LCL3005W31	30"
1000	LC3010W31	30"	LCL5010W31	50"
1500	LC4015W31	40"	LCL7015W31	70"
2000	LC5020W31	50"	LCL8520W31	85"

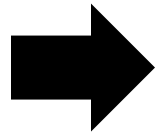
PCL Series product is brand new – the chart below compares the LCL to the previous LC Series

	Current LPC Series		NEW PCL Series	
Watts	Catalogue Number (240V)	Length	Catalogue Number (240V)	Length
500	PC2005W31	20"	PCL3005W31	30"
1000	PC3010W31	30"	PCL5010W31	50"
1500	PC4015W31	40"	PCL7015W31	70"
2000	PC5020W31	50"	PCL8520W31	85"

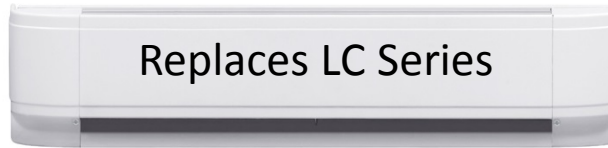
Complete Product Line Summary

Linear Convector Baseboards & Draft Barriers

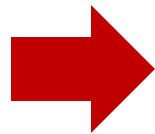
Previous LC Series



LCM Series Linear Convactor Baseboard



Previous LPC Series



PCM Series Linear Proportional Convactor Baseboard



No Current Product

LCL Series Draft Barrier



No Current Product

PCL Series Proportional Draft Barrier



What we're keeping the same...

The strong benefits of LPC and CONNEX

Linear Convector Baseboard and **Draft Barrier** are available in proportional models, similar to previous LPC, with electronic thermostat and CONNEX wireless ability



Linear Convector Baseboard
PCM Series



Draft Barrier
PCL Series

Upsell the project to PCM and PCL and increase profits:

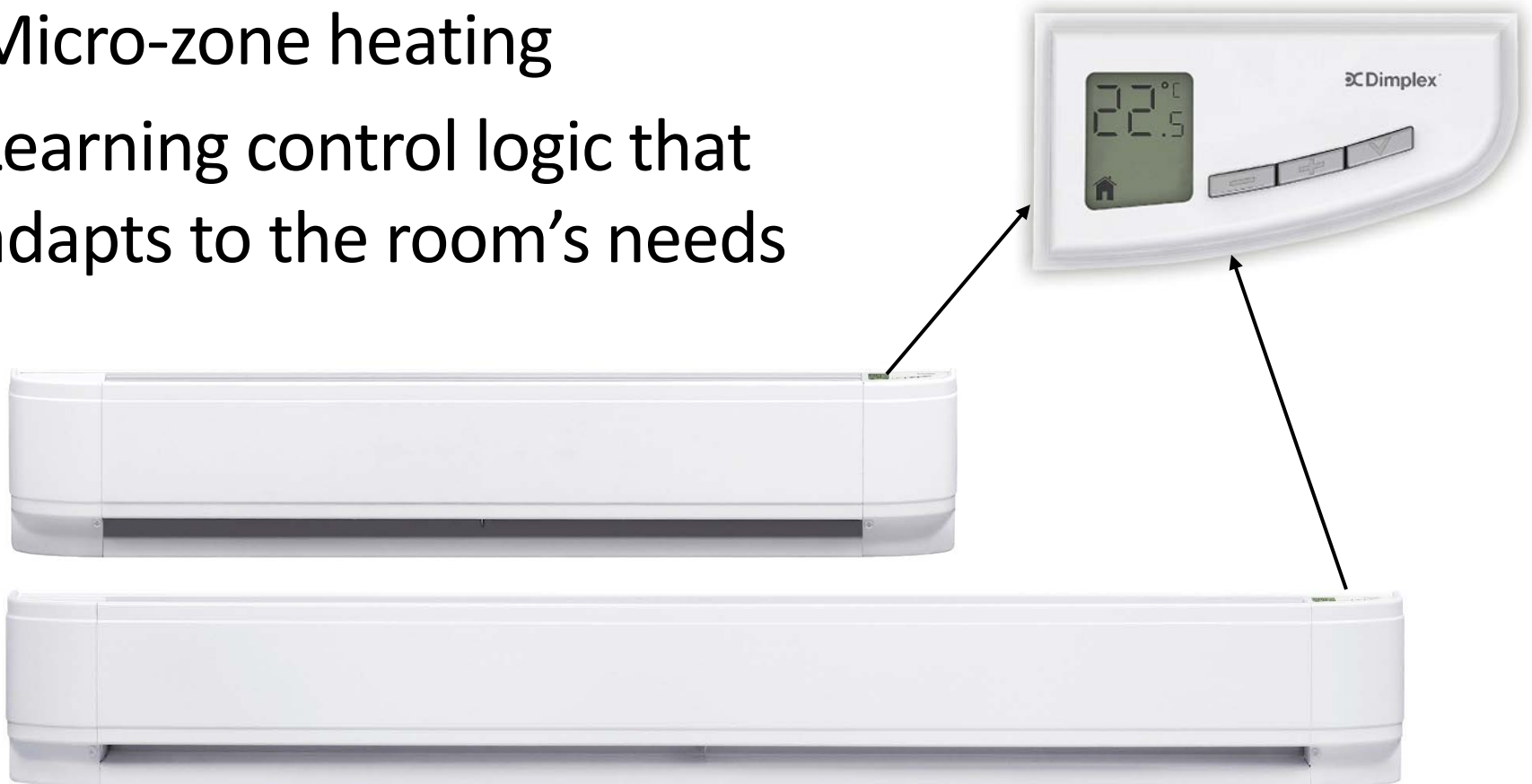
- Energy-saving technology strong ROI to sell customers
- 2-4 year ROI, depending on jurisdiction

What we're keeping the same...

The strong benefits of LPC and CONNEX

Energy-saving technology:

- Built-in electronic thermostat
- Micro-zone heating
- Learning control logic that adapts to the room's needs

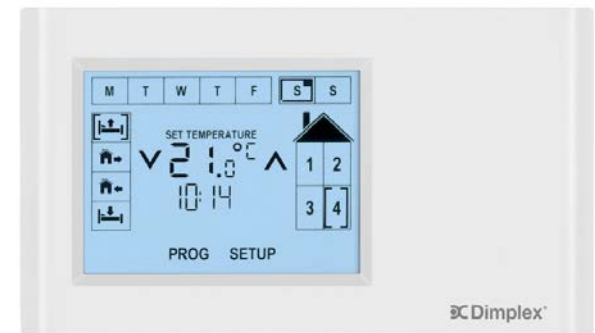


What we're keeping the same...

The strong benefits of LPC and CONNEX

Plus, exclusive CONNEX wireless technology:

- Reduces installation time
- Simplifies whole-home heating
- Zone and programmable control from one device for maximum energy savings and simplicity



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