



GE
Lighting

14016 - GE soft white 65 watt BR40 floodlight 1-pack

65R40/FL/MI-6PK

- Use original GE's Soft White when you need a light without glare and harsh shadows.
- Replace ordinary light bulbs with GE Flood and Spotlight in all your track and recessed lighting fixtures.
- Estimated yearly energy costs \$7.83 based on 3 hours per day \$0.11 per kWh
- Lasts 1.8 years based on 3 hours per day usage
- 2600K soft white light appearance
- 500 lumens providing comfortable, inviting™ light
- BR40 indoor floodlight with medium base for use in directional fixtures such as recessed can lighting
- GE soft white indoor spotlights provide warm, pleasing everyday light without harsh glares and shadows. These bulbs' funnel shape and reflective coating help direct light where it is needed better than a standard incandescent bulb

Product Photo



CAUTIONS & WARNINGS

Warning

Unexpected lamp rupture may cause injury, fire, or property damage

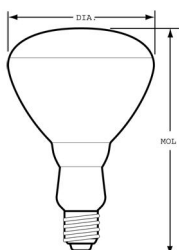
Avoid direct water

liquid or metal contact.

Risk of Fire

Keep combustible materials away from lamp.

Use in fixture rated for this product.



GENERAL CHARACTERISTICS

Base Description	Medium Screw
Base Type	Screw-In
Filament	CC-6
Life in Years	1.8 yr
Rated Life Hours-nominal	2000 h
Primary Application	Indoor Floodlight
Bulb Material	Soft glass
Product Technology	Incandescent
Base	E26
Bulb Shape	BR40

PHOTOMETRIC CHARACTERISTICS

Nominal Initial Lumen per Watt	11
Initial Lumens-nominal	500 lm
Color Temperature	2600 K

PRODUCT INFORMATION

Product Code	14016
Description	65R40/FL/MI-6PK
Alternative Unit Of Measure	EACH
Standard Package Quantity	30
Ean UPC	043168140164
Standard Package GTIN	00043168140164
No Of Items Per Sales Unit	1
No Of Items Per Standard Package	30
Sales Unit	Each
UCC	043168140164
Alternative Unit Of Measure	CASE
Standard Package Quantity	
Ean UPC	043168140164
Standard Package GTIN	30043168140165
No Of Items Per Sales Unit	
No Of Items Per Standard Package	
Sales Unit	Case
UCC	043168140164

DIMENSIONS

Diameter	5.0 in
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ELECTRICAL CHARACTERISTICS

Wattage	65 W
Estimated Energy Cost per Year	7.83 \$
Input Voltage [nom]	120 V

Mar 4, 2017 5:29:29 AM For additional information, visit www.gelighting.com